



November 6, 2011

SCHOOL BOOTH CRITERIA

New this year! TUSD school organizations can sign up online for their booth at <http://www.tpsf.net/DinosaurDash/Schools-menu.htm>. Below is the criteria regarding items for sale in the *Dinosaur Dash* school booths:

1. Please do not choose entrée-type food items that might compete with items being sold in the Food Court area. Since these restaurants are donating food and services to benefit TPSF we want to encourage food court ticket sales by not offering similar food items.
2. School groups may choose to “partner” with local merchants as long as all proceeds go to the school group. For instance, if a local merchant (i.e. *Juice-It-Up* or *Starbucks Coffee*) is willing to donate a food/item and the school organization receives ALL proceeds from the sale of the food/item, then it is permissible. The merchant will then be allowed to display a banner or some form of advertising at the booth.
3. With the increased number of runners and visitors to the venue area, we will be allowing school organizations to sell duplicate items in food and drink categories, up to a maximum of three booths per item. We will do our best to separate like items throughout the venue area. You may also add additional items for sale at your booth to boost sales.
4. Each school organization that plans to sell any food or drink items at their booth will be required to complete some simple paperwork for the Health Department stating exactly what items you intend to sell. The paperwork will be due to the Health Department 2 weeks prior to the *Dinosaur Dash* and once it is submitted you will not be able to make any last minute changes. Laura Spezza of TPSF will be forwarding the paperwork (a simple form plus a brief statement to cut and paste on to your organization’s letterhead) to you when it is ready. We will collect all paperwork, once completed, and submit it as a whole to the Health Department two weeks prior to the *Dinosaur Dash*. If you miss this deadline, you will not be allowed to sell any food or drink items at your booth. No exceptions.